

chamber news

624 N. Main Fairview 73737 580 227-2527 [click here → www.fairviewokchamber.com](http://www.fairviewokchamber.com) July 2008

Our Vision "For Our Community To Prosper"

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Business of the Month FAIRVIEW E-NEWS

Fairview E-News is an e-mail newsletter Published Monday-Friday (and often Saturdays as well) about the goings-on in Fairview. Dave Altman, publisher, has over a quarter-century experience in journalism, and first had the idea of a daily newsletter delivered electronically while working in Nowata in 1995. At that time, the delivery method of choice was the fax machine, but several hundred faxes would take too much time.

In 2002, Altman decided to try the concept with e-mail. It took him several months to learn the HTML language needed to construct the format. It took another three months to work out some of the Internet bugs, but with the help of IO2 Services and Gammastream, Fairview E-News was first published July 1, 2002. The idea behind a daily newsletter is simple, Things happen in any small town people want and need to know

about as soon as possible. The two most-asked questions in the coffee shops each morning are "Who died?" and "Who won the ballgame?" Fairview E-News tries to answer those questions. Additionally, Altman tries to provide subscribers with information that isn't easily available such as advance looks at the agendas of city council, school board, hospital board and Chamber meetings. Being Internet based, E-News is also able to give subscribers links to original documents and government reports such as sales tax reports and statewide election results.

Altman started E-News from his house and still does most of his work there. But, he has opened a part-time office in Fairview I-Tower. In September, he will retire from Enid News and Eagle and plans to work on E-News fulltime.

He also has a Web site (<http://www.fairviewe-news.com>).

July Programs

July 7
Air-Evac EMS, Inc.
Doug Little

July 14
Police /Sheriff Update
Chief Banks
Sheriff Randolph

July 21
Insure Oklahoma
Heidi Alexander

July 28
Social Security
Department

Upcoming Events

July 3
Fourth of July Celebration

July 24-26
Wrangler Rodeo

August 21-23
Major County Fair

August 30
Gloss Mountain Car
Show/Cruise

Fairview Fireworks
Thursday July 3rd
Historical Society
Food Booths Open 6PM
Games 7PM