

◆ chamber news ◆

206 E. Broadway Fairview, Oklahoma

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Business of the Month Love's Country Stores

Love's began 40 years ago in 1964 when Tom Love leased a closed filling station in Watonga. In 1972 Love's first Country Store opened in Guymon. Convenience foods were added inside the traditional filling station. This concept marked a new direction for Love's. In 1981 the first Travel Stop was opened in Amarillo, Texas. Its popularity among travelers marked Love's new niche in the marketplace.

In 1993 Taco Bell Express was built in one of Love's Travel Stop locations. Due to customer demand, one or more quick-serve restaurants would soon be available in every Love's Travel Stop location. Through the years, Love's has expanded to more than 161 Travel Stops & Country Stores. In 2003 Love's appeared for the third consecutive year in Forbes Magazine's annual list of the 500 Largest Private Companies moving to position 188.

Today, Love's future is full of excitement and growth. The changes we are making are to service our customers over-the-road needs more quickly and efficiently. Stop by and visit our newest Love's store here in Fairview, experience our "Clean Places, Friendly Faces" concept, and try one of our new Subway sandwiches. Thanks for selecting us Business of the Month for March.

Danita Peterson, Store Manager

Welcome New Member

*Cleo Tavern
102 South Square
Cleo Springs 73729
580 438-2200*

*Terry and Jenny Lewis, Owners
Kristie Thomas, Manager*

March Programs

March 7
Identity Theft
Dana Baldwin

March 14
OK Dept. Of Commerce
Neal Williams

March 21
Business Meeting

March 28
Featured Business
Carey Monment

Scarves for the Snowmen

Our Bump Out Snowmen need new scarves. Donate leftover yarn to Coast to Coast and the Senior Citizens will knit some.